

## **Fly High - Time Flies**

**© 2016, Laurent Mignonneau and Christa Sommerer**

media façade animation developed for the OPEN SKY PROJECT at the ICC tower Hong Kong presented at ISEA 2016 in connection with the Human Vibrations exhibition/HKADC.



Concept:

Our times are characterized by transience, impermanence and change. The computer generated sequence “Fly High - Time Flies” is composed of a swarm of artificial flies. They slowly appear, propagate and gradually invade the whole ICC Tower, before flying away again. Short swarming sequences and text messages with various plays on words around the terms fly, flies, may, sky, high, times, and life will appear. These messages remind us of the ephemeral moment, just like a mayfly, they symbolize time passing by.

This animation was developed by Mignonneau and Sommerer for the world’s biggest media façade, the 77,000 sqm of urban media screen that makes up the façade of the highest tower in Hong Kong : the ICC (484m).

More information at:

<http://www.openskygallery.net/>

<http://isea2016.isea-international.org/open-sky-gallery-isea2016-hong-kong-%E9%A6%99%E6%B8%AF-project-for-icc/>

Opening Reception of the Open Sky Gallery ISEA2016HK香港 Project on May 17<sup>th</sup> 2016 at 7PM at Hong Kong Maritime Museum